BUSINESS JOBS
FOR ENGLISH MAJORS
(BECAUSE YES THEY'RE OUT THERE)

32%
PERCENTAGE OF ENGLISH MAJORS
WHO GET JOBS IN BUSINESS... THIS INCLUDES MANAGEMENT, OPERATIONS, MARKETING.

SKILLS THAT TRANSFER
Communication skills
Writing skills
Researching skills
Critical thinking skills
Empathy
Innovation
Customer (Professor) satisfaction

IMPORTANT POINTS
IF YOU CAN WRITE YOU CAN EARN

CREATIVITY IS KEY TO SUCCESS

A LIBERAL ARTS DEGREE IS GOOD

SHAKESPEARE
WILL HELP YOU IN THE REAL WORLD
"WRITING A 40-PAGE PAPER ON HAMLET MAY SEEM LIKE A WASTE OF TIME IF ONE IS PLANNING ON WORKING IN BUSINESS. HOWEVER, THE EXERCISE OF WRITING THAT PAPER IS AS MUCH OR MORE ABOUT SHARPENING ONE'S COMMUNICATION AND LOGIC SKILLS AS IT IS LEARNING ABOUT SHAKESPEARE" (SCOTT STIRRETT)

JOBS IN
THE BUSINESS INDUSTRY